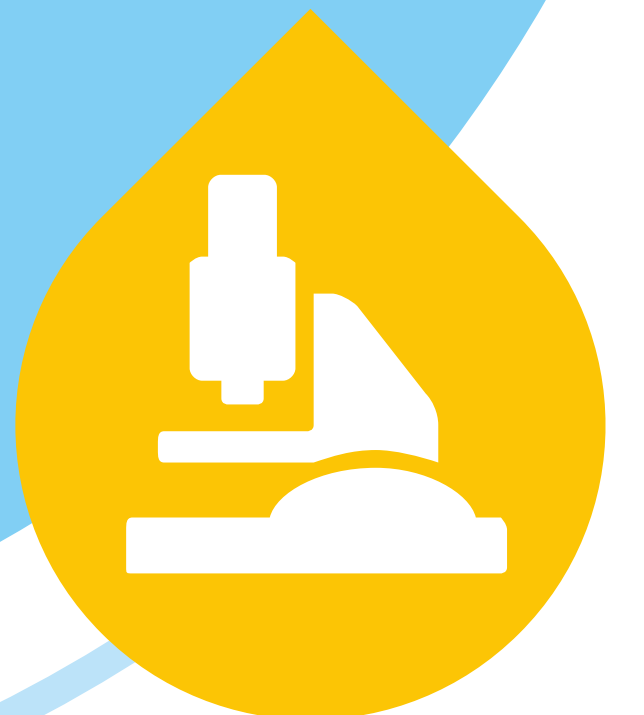




# BLUTOURSYSTEM

Knowledge platform,  
skills and creative synergies for  
**blue tourism ecosystem**  
development



**PROJECT DURATION**  
1.01.2018 - 30.06.2019



**ERDF**  
881.492,50



**TOTAL BUDGET**  
1.037.050,00

## DESCRIPTION

BLUTOURSYSTEM provides tourism operators with tools and skills to develop new business ecosystems. Capitalizing the knowledge gained with TourMedAssets, the project steers decision makers to rethink tourism, reduce gaps and design eco-innovative scenarios thus to promote sustainable growth.

## PROJECT PARTNERS



Università  
Ca' Foscari  
Venezia



**Veneto**  
The Land of Venice  
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